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IN TODAY'S REAL ESTATE MARKET SCENARIO, PROJECTS ARE CATEGORISED IN 3 SEGMENTS VIZ



ESSENTIALLY, THE LUXURY SEGMENT AIMS AT GIVING



A COMBINATION OF GREENS AND THE GREYS...

OF WHAT LIFE TRULY DESIRES AND TODAY'S URBAN LIFESTYLE DEMANDS...

A STATE OF BEING THAT QUENCHES ONE'S THIRST FOR A SUPERIOR LIVING

STANDARDS & APPETITE FOR A SMARTER WAY OF LIFE...



KHARADI'S FUTURE LANDMARK THAT IS RIGHTLY MIXED WITH HEALTH BOUNTIES & CUTTING-EDGE FEATURES TO MAKE EVERYDAY LIVING A PLEASURE.



HIGHLIGHTS

2 BHK, NEW-AGE FUTURE READY RESIDENCES

BEAUTIFUL GREEN-LANDSCAPING WITH ASSORTED WELLNESS GARDENS LIKE: AROMATIC, HERBAL, ORGANIC, SPICE & VERTICAL GARDENS

TOP-OF-THE-LINE, HEALTH-TECH LIFESTYLE FEATURES

LIFESTYLE LEISURE AVENUES

CONVENIENTLY LOCATED AT KHARADI, PUNE

IN THE HEART OF FUTURISTIC

DEVELOPMENTS YET AWAY FROM THE NOISE &

THE NEON, LIES KHARADI. PUNE'S POSH

RESIDENTIAL ADDRESS THAT IS

WITNESSING AN ENVIABLE

35% GROWTH

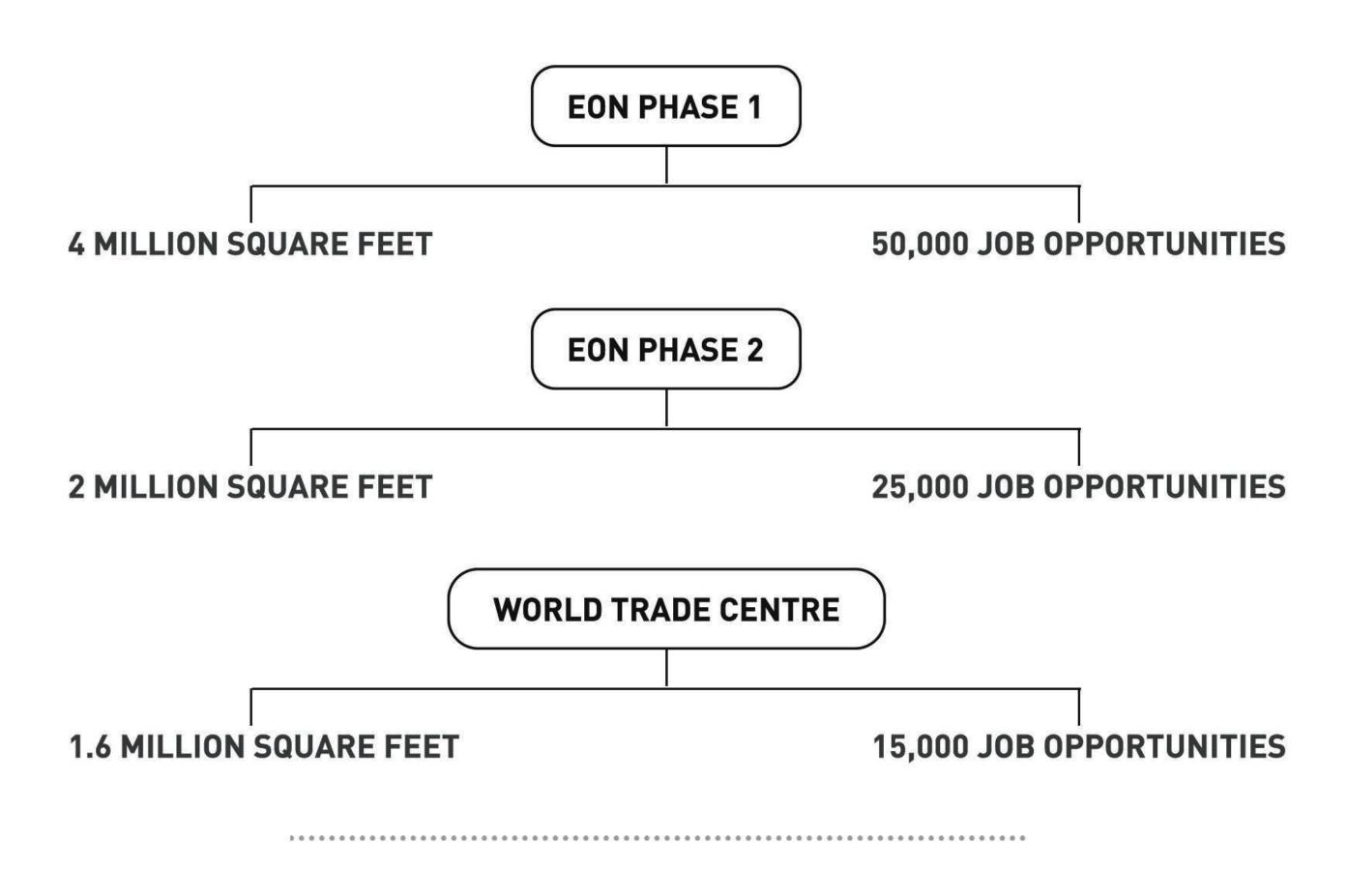
IN THE REAL ESTATE VALUE & HIGH RETURN ON INVESTMENTS.

KHARADI ALSO HOUSES THE WORLD TRADE CENTRE
WITH EON FREE ZONE - SEZ FOR IT &
ITES FIRMS WITH A BUILT-UP AREA OF OVER



IT IS THUS POISED TO BE PUNE'S NEW
IT DESTINATION WITH UPSCALE URBANITES FINDING
A BALANCE BETWEEN LUXURY RESIDENCES THAT
ARE CLOSE TO WORK, AS WELL AS SHOWCASE
A HOST OF LIFESTYLE INDULGENCES.

LOCATED IN PUNE'S EASTERN IT CORRIDOR, **EON IT PARK** IS ALL ABOUT INTELLIGENT SPACES THAT ENABLE EFFICIENT EMPLOYEE INTERACTIONS & PRODUCTIVITY.



(Source: http://property.jll.co.in/office-lease/pune/kharadi/eon-free-zone-phase-2-tower-a-ind-p-00057e)

WITH FAST CONNECTIVITY, IT HUBS AND PROPOSED INFRASTRUCTURE, KHARADI IS ATTRACTING REPUTED DEVELOPERS LIKE BUMBLE BEES TO A HONEY POT. SUPERIOR BUSINESS PARKS SUCH AS



ARE POISED TO BE READY BETWEEN YEAR 2018 - 2020

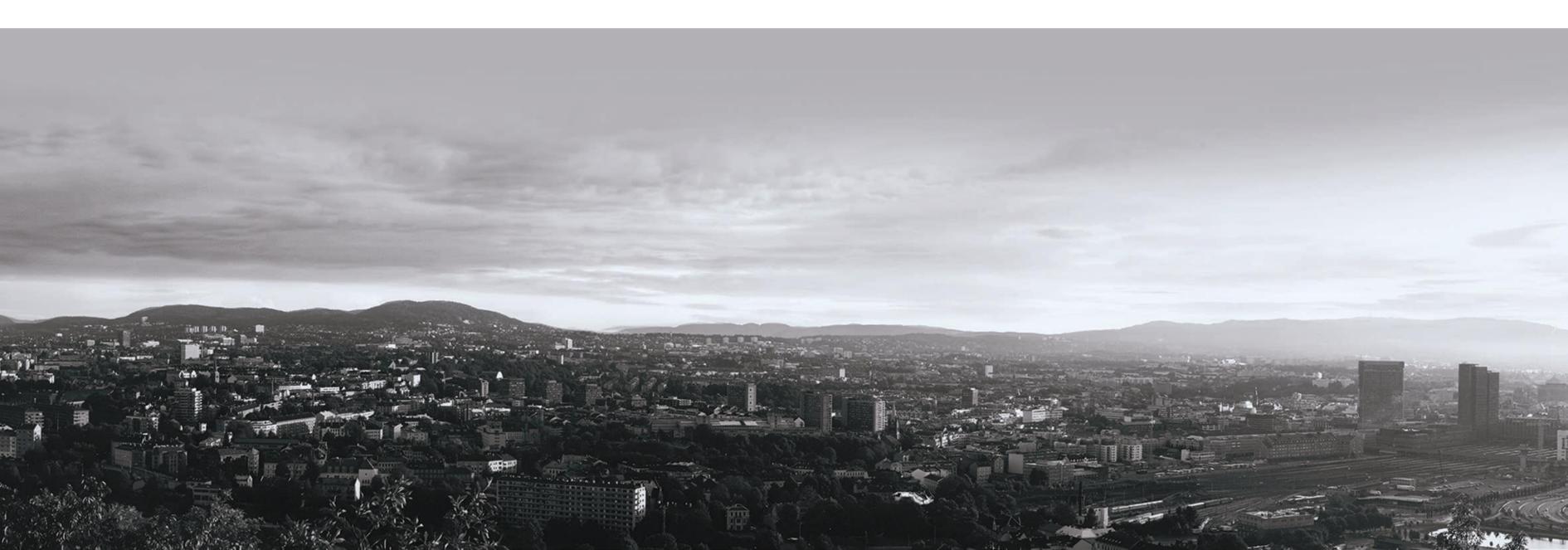
PROJECTED WORKFORCE IN KHARADI BY END OF 2022: 1,90,000-2,00,000 (APPROX.)

IN ADDITION TO THIS, IF WE CONSIDER OPERATIONAL IT PARKS
& SEZ'S IN MAGARPATTA, MANTRI BUSINESS BAY (NAGAR ROAD), BUSINESS
BAY & COMMERZONE 1 (YERWADA), CEREBREUM (KALYANINAGAR), ONE CAN
EASILY CONSIDER A WORKFORCE OF AROUND **1,50,000-1,75,000** WORKING
CURRENTLY OUT OF THESE PARKS AND AREAS.



KHARADI - A LAND WITH EXCELLENT R.O.I.

IN THE LAST ONE DECADE,
KHARADI HAS WITNESSED EXCELLENT DEVELOPMENT AS COMPARED TO
OTHER CORRIDORS OF PUNE. THE RESULT - AN ABOVE AVERAGE RATE OF
RETURNS OVER THE PAST FEW YEARS.



SOME OF THE IMPORTANT MARKERS FOR REAL ESTATE HOUSING BUYING & INVESTMENT ARE:



A CAPITAL APPRECIATION
OF ALMOST 35% IN FEW YEARS



ENOUGH & MORE JOB OPPORTUNITIES FOR PEOPLE LIVING IN & AROUND KHARADI, AT A COMFORTABLE DRIVING DISTANCE



A PERFECT SPOT FOR INVESTORS & HOME BUYERS ALIKE



RATES FROM ₹ 3,525 PER SQ FT IN 2008
RISING TO ₹ 5,200 PER SQ FT IN THE FIRST
QUARTER 2013 WITH AN INDUSTRY AVERAGE
SETTLING IN BETWEEN ₹ 5,900 TO
₹ 6,300 PER SQ FT.



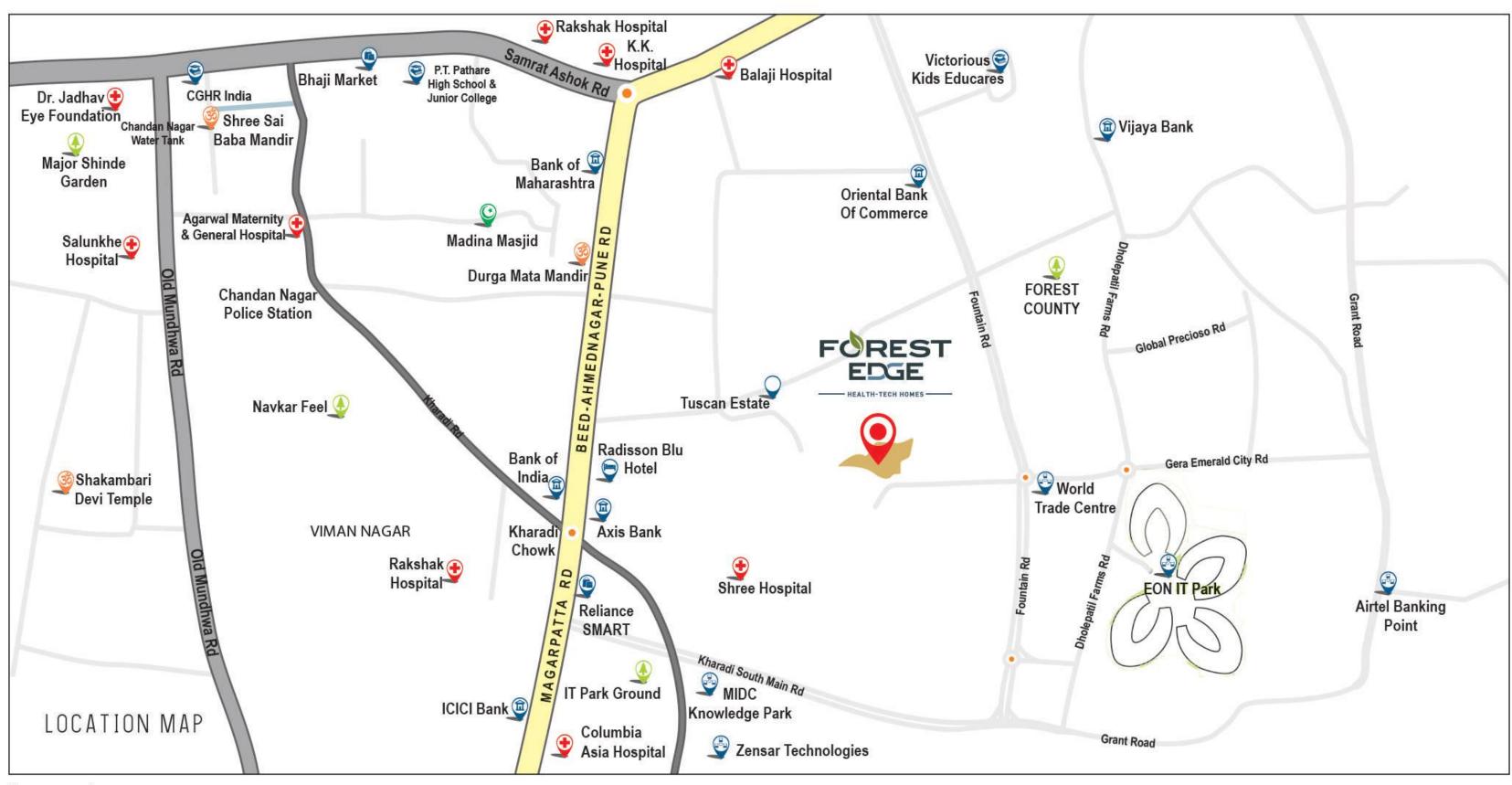
FUTURE OPPORTUNITIES THAT KHARADI BEHOLDS IS PROMPTING MORE & MORE PEOPLE TO HAVE OFFICES AND/OR SETTLE DOWN HERE; THUS LEADING TO INCREASED DEMAND IN SPACES & ELEVATING THEIR RESALE & RENT VALUE.



ADDITIONAL WORKFORCE OF AROUND 2 LACS WILL ADD UP TO THE CURRENT WORKFORCE, IN THE NEXT 3-5 YEARS (RENTAL AND RESALE DEMAND)



THE PROPOSED METRO RAIL (PHASE 2) WITH EXTENSION OF LINES FROM AUNDH TO HINJAWADI, & FROM RAMWADI TO KHARADI NAKA (13 KMS ELEVATED), WILL ADD TO KHARADI'S SCORE AS A COMPLETE COMMERCIAL/RESIDENTIAL HUB TO INVEST/WORK/LIVE IN



Map not to scale

FOREST EDGE IS THOUGHTFULLY NESTLED TO GIVE ITS RESIDENTS THE CONVENIENCE OF EXPRESS HIGHWAYS AND RAILWAY STATIONS, MAJOR LANDMARKS AND DAY-TO-DAY CONVENIENCES.

ITS PROXIMITY TO SUPERMARKETS, MEDICAL FACILITIES, EDUCATIONAL INSTITUTIONS, LIFESTYLE MALLS, MULTIPLEXES, BUSINESS HUBS AND MORE, JUSTLY MAKE ITS LOCATION THAT IS A BLESSING IN TRUE SENSE OF THE WORD.



LOCATION ADVANTAGES



EASY TRAVEL OPTIONS

- MG Road, Bund Garden Road, Shivaji Nagar - 20 Mins
- Pune Airport 22 Mins
- Pune Railway Station 30 Mins
- Pune Metro Station & Ring Road Juxtaposed to 4 lane Flyover (Proposed)



RESTAURANTS

- Domino's Pizza 4 Mins
- Nirvana Kitchen & Bar 6 Mins
- Global Punjab 6 Mins
- Pind Punjab 6 Mins
- Red Chillies 7 Mins



ENTERTAINMENT HUBS

- Parmar Square 4 Mins
- Reliance Mart 4 Mins
- Gold Plaza 7 Mins
- Phoenix Market city 15 Mins
- Amanora Mall 19 Mins
- Seasons Mall 19 Mins
- Nitesh Hub 22 Mins



HOSPITALS

- The Family Doctor 6 Mins
- Medipoint Hospital 7 Mins
- Shree Hospital 5 Mins
- Balaji Hospital 5 Mins



CORPORATE HUBS

- World Trade Centre 5 Mins
- Global Business Hub 5 Mins
- EON IT Park 6 Mins
- Weikfield IT Chambers 15 Mins
- Magarpatta City 18 Mins



HOTELS

- Radisson Blu 5 Mins
- Four Points by Sheraton 11 Mins
- Hyatt Regency 16 Mins
- Novotel 16 Mins



SCHOOLS

- Euro Kids 5 Mins
- Cambridge Champs 6 Mins
- Victorious Kidss Educares 7 Mins
- Shemrock Gazelle 9 Mins
- Symbiosis International School 18 Mins
- The Kalyani School 36 Mins







HEALTH-CONSCIOUS INDULGENCES

Oxygenated Yoga room • Particle free Creche

- Hi-tech Gymnasium and Open Gym
- Spice & Herbal Garden Ozonated Swimming Pool & Kids Pool
- Acupressure Walkway Solarium
- Vertical Garden, Aroma Garden Steam and Sauna

TECHNOLOGICALLY-ADVANCED **AMENITIES**

Business Bay with VC facility • Mobile automation control for AC/Fans/Lights

- WII Studio Crèche with CCTV Security Wi-Fi enabled complex
- Electric car charging points Massage Chairs

ELEVATED RECREATIONS

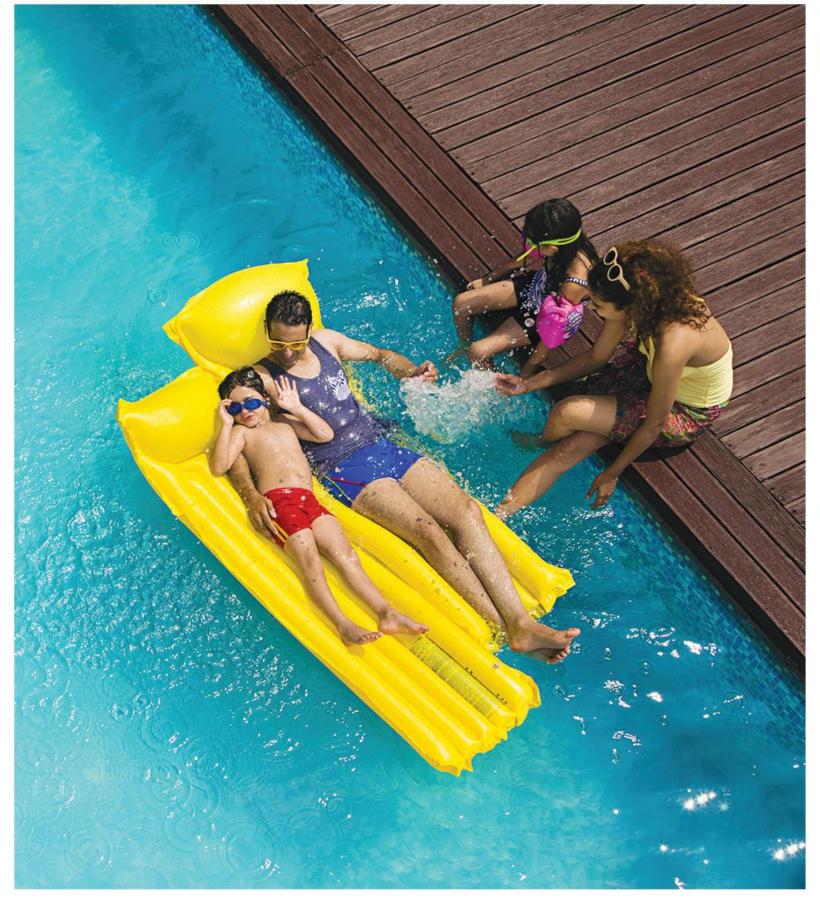
Children's Play area • Senior Citizens Area • Party Lawn • Amphitheatre • Barbeque Alcove • Pets Corner • Contemplation Garden, Tropical Plantation, Bamboo Garden • Indoor games room (Pool Table,

Table Tennis, Chess, Carrom, Foosball) • Plumeria Court

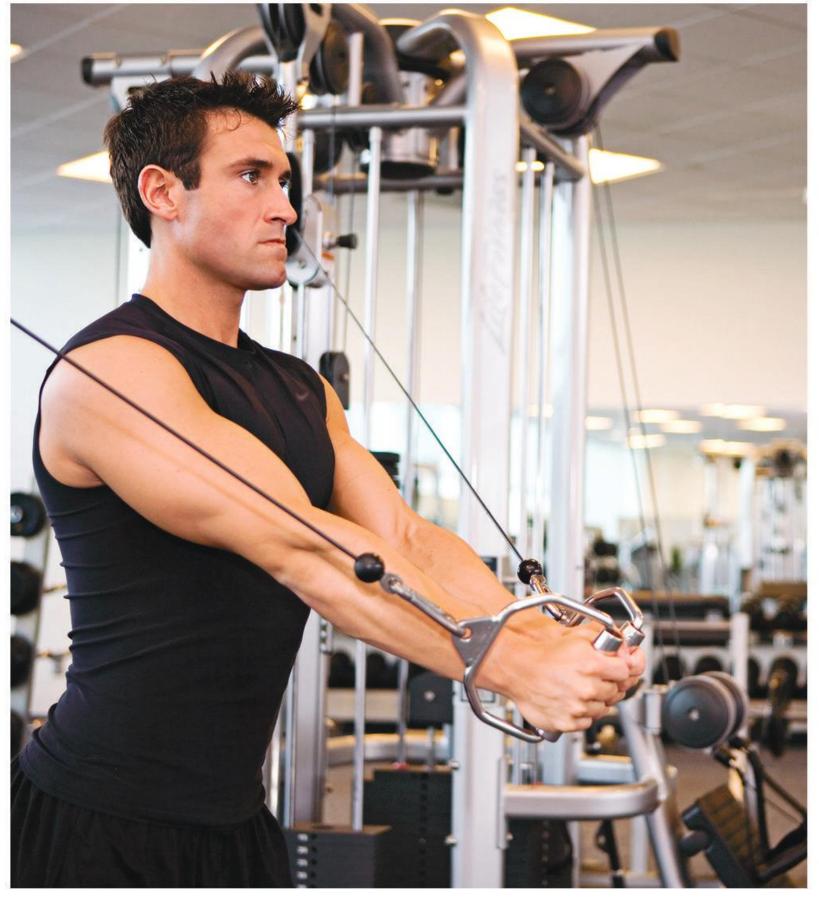
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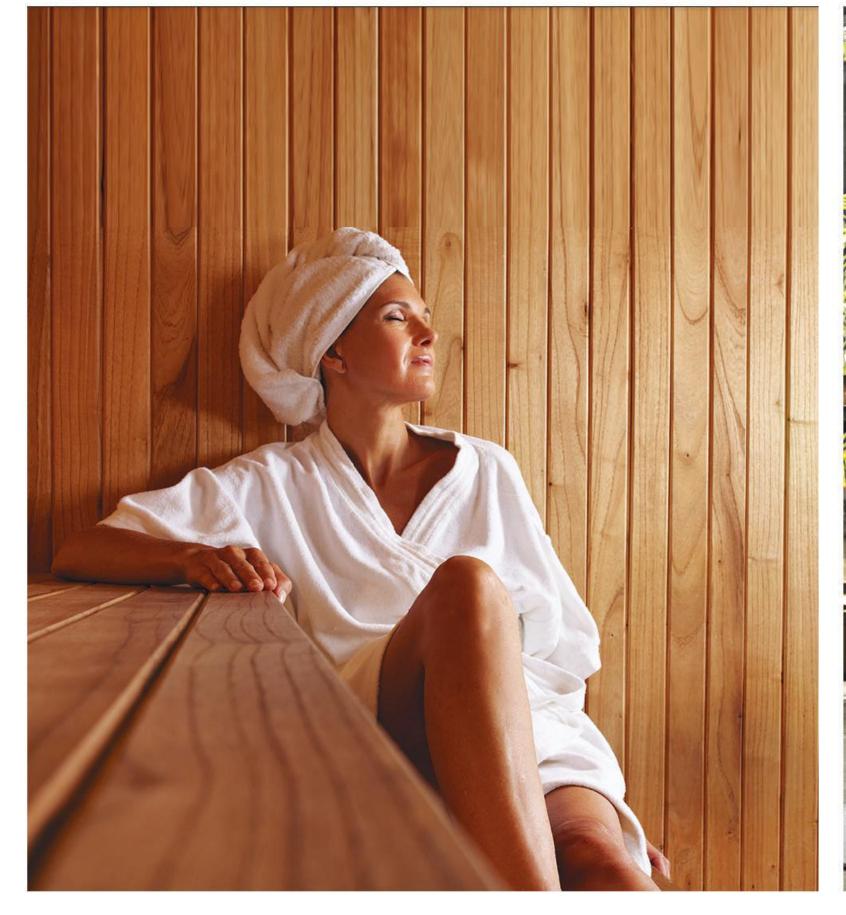




HI-TECH GYMNASIUM & OPEN GYM



STEAM AND SAUNA



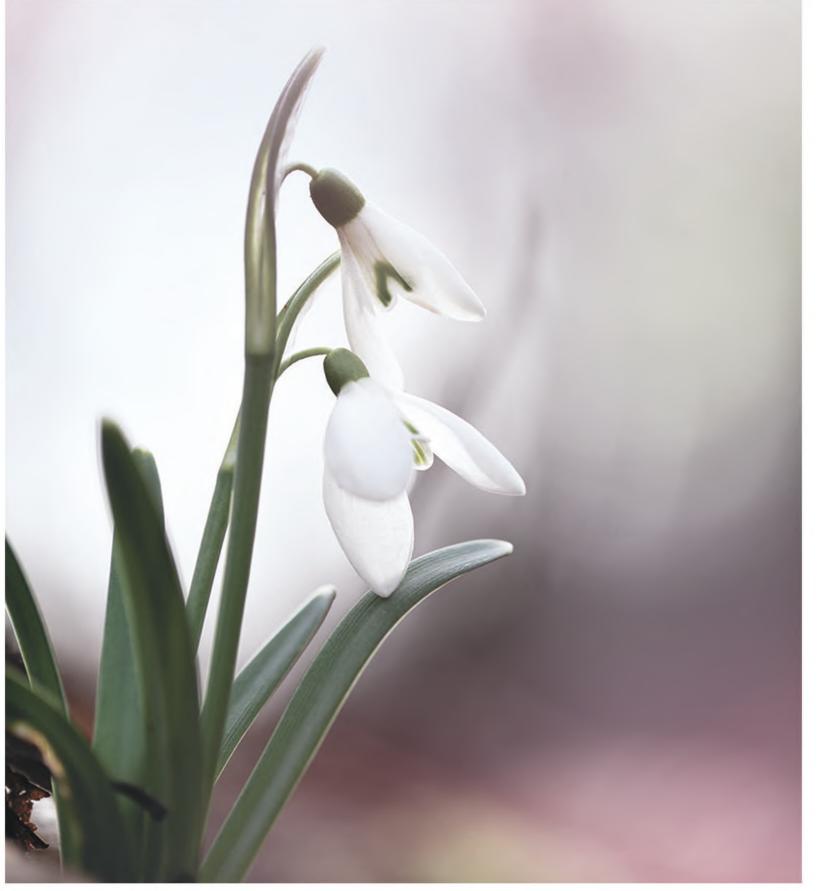
OXYGENATED YOGA ROOM



PARTICLE FREE CRECHE



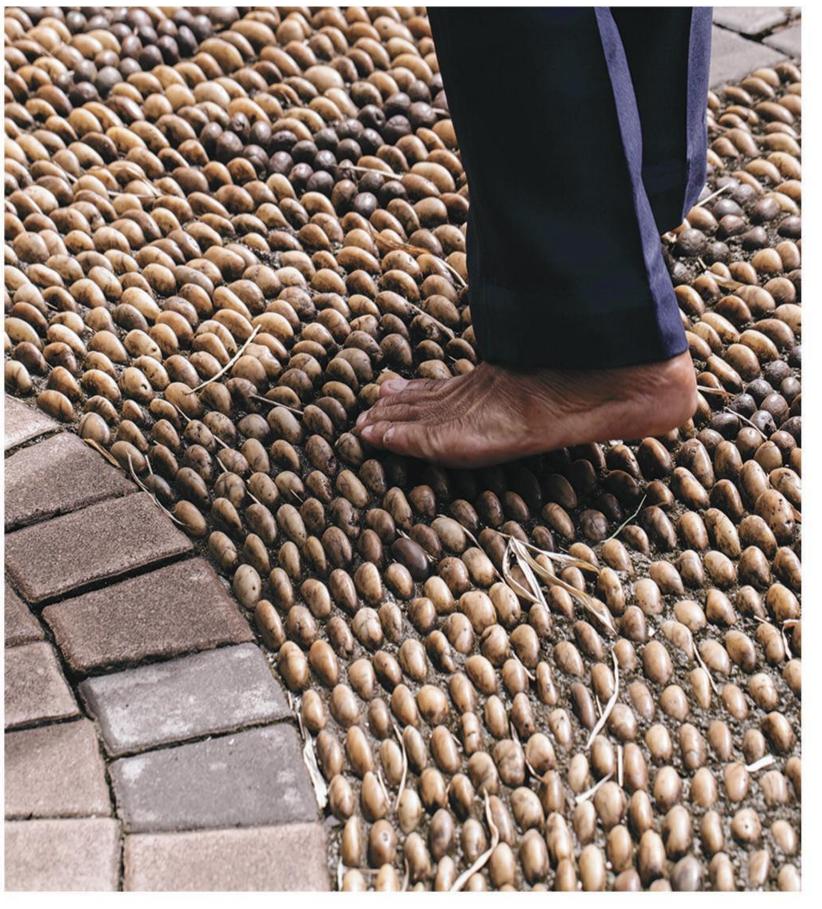
SPICE & HERBAL GARDEN



SOLARIUM



ACUPRESSURE WALKWAY



AROMA GARDEN

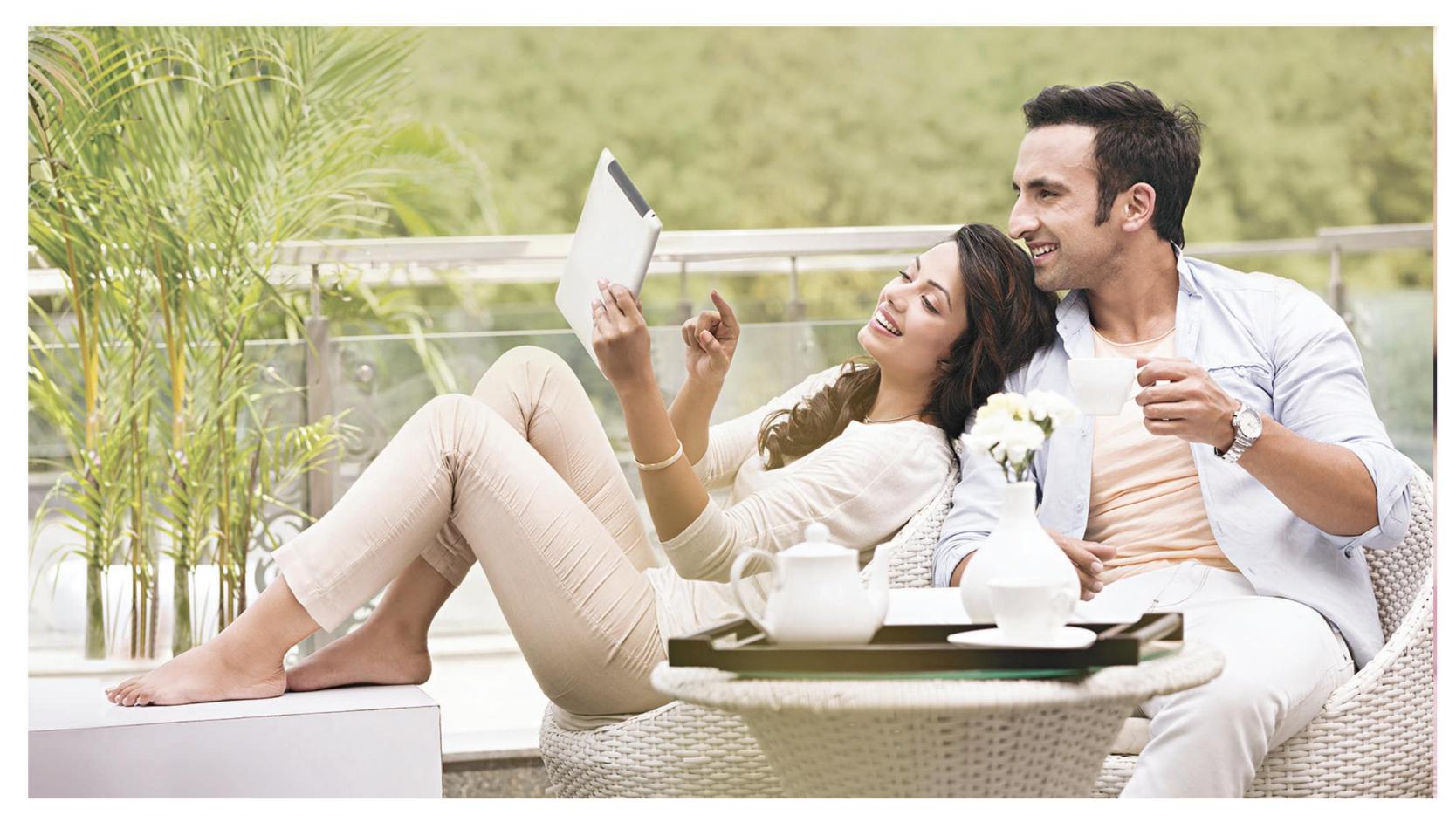


VERTICAL GARDEN

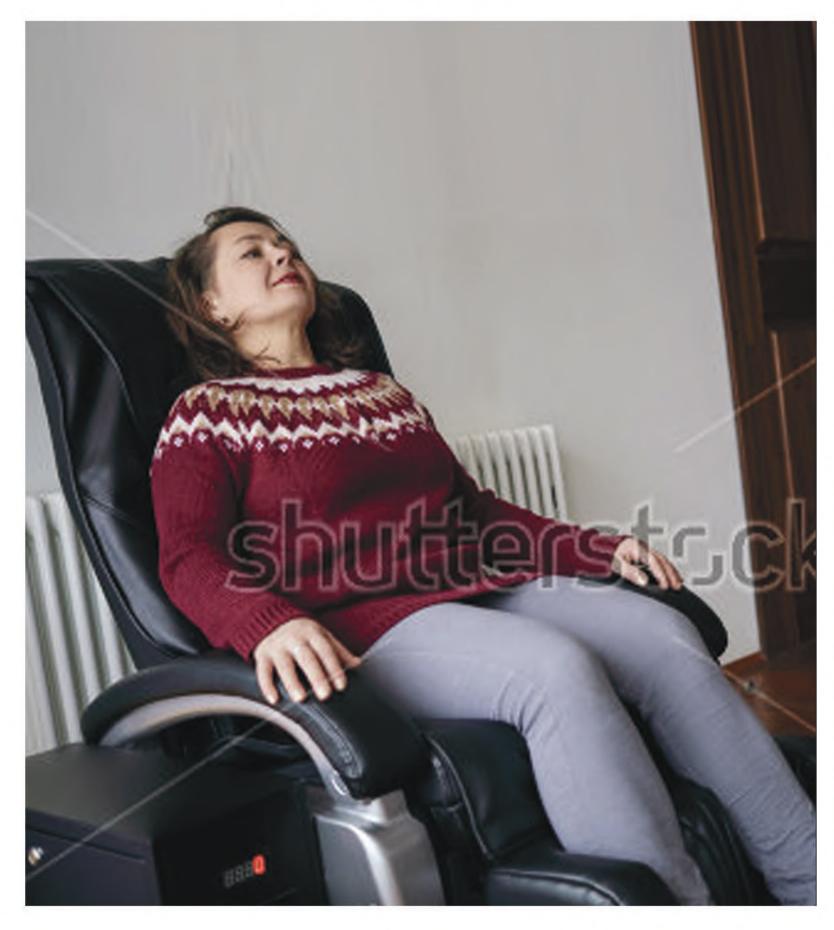




WI-FI ENABLED COMPLEX



MASSAGE CHAIRS



ELECTRIC CAR CHARGING POINTS



CRÈCHE WITH CCTV SECURITY



WII STUDIO



BUSINESS BAY WITH VC FACILITY



MOBILE AUTOMATION CONTROL FOR AC/FANS/LIGHTS





RECREATIONAL FEATURES



CHILDREN'S PLAY AREA



RECREATIONAL FEATURES

SENIOR CITIZENS AREA



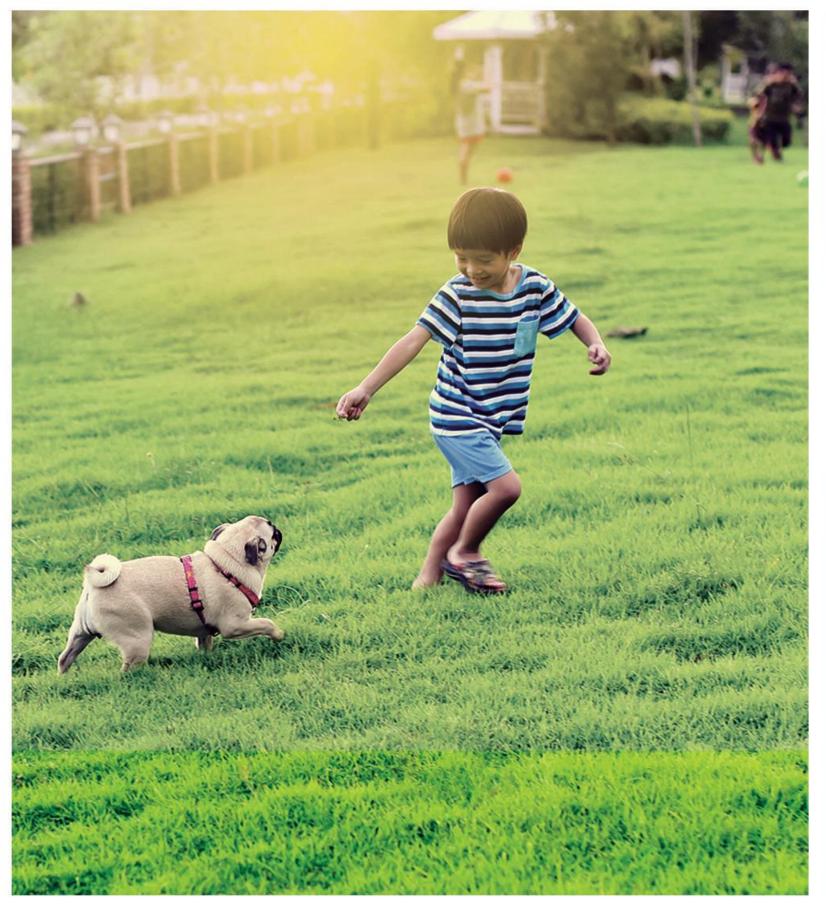
PARTY LAWN



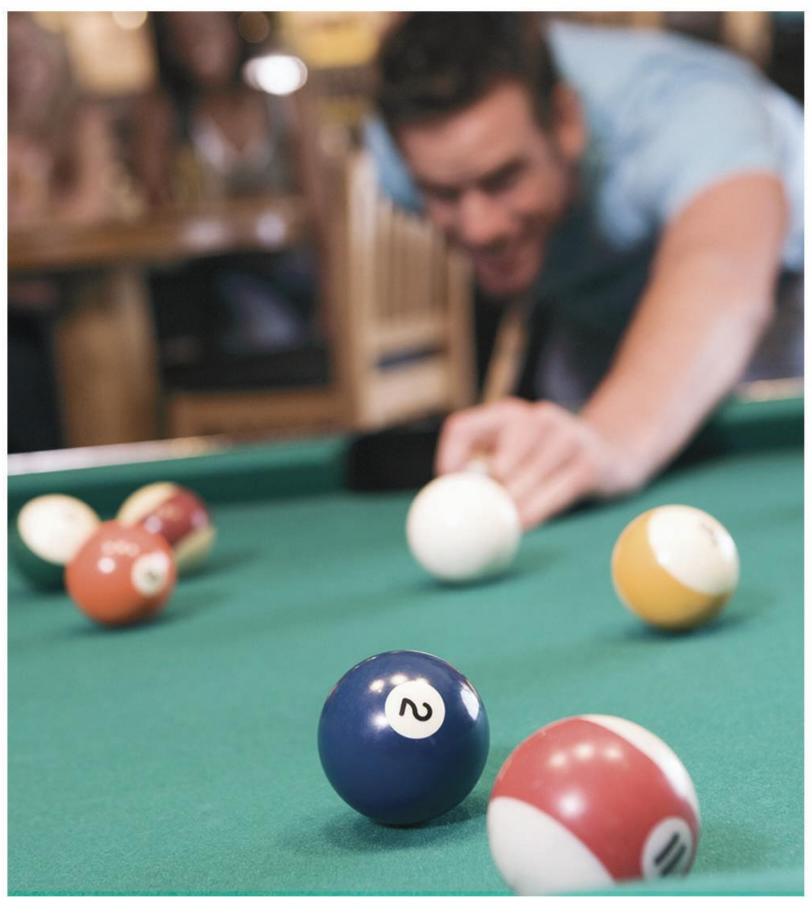
BARBEQUE ALCOVE





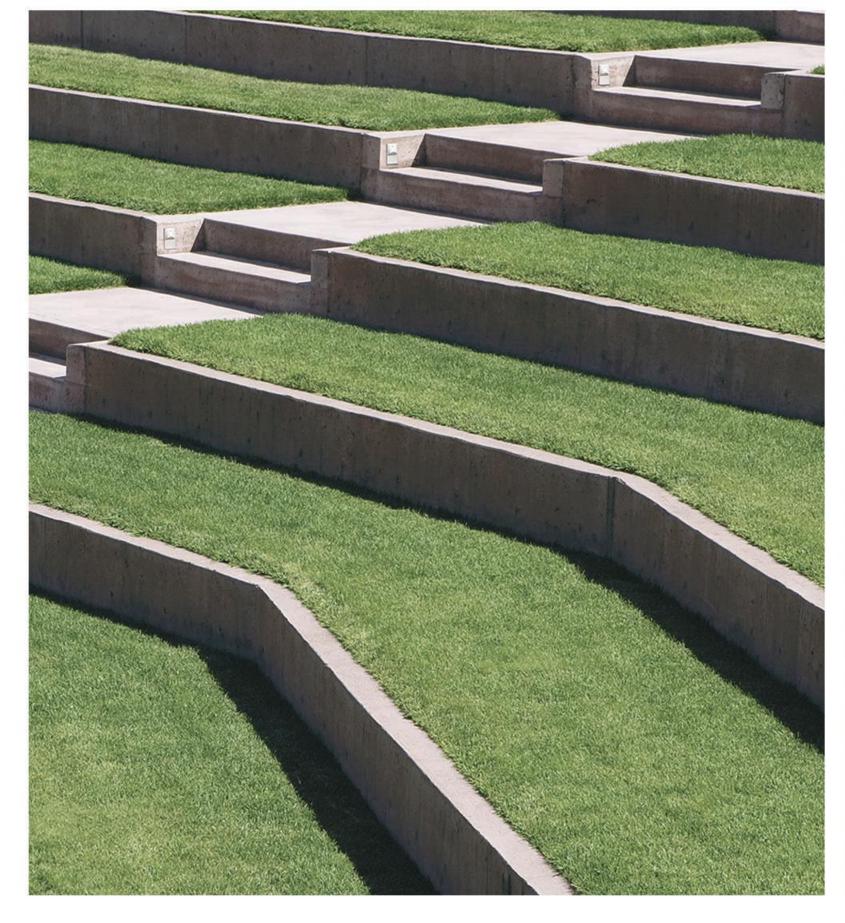


INDOOR GAMES ROOM

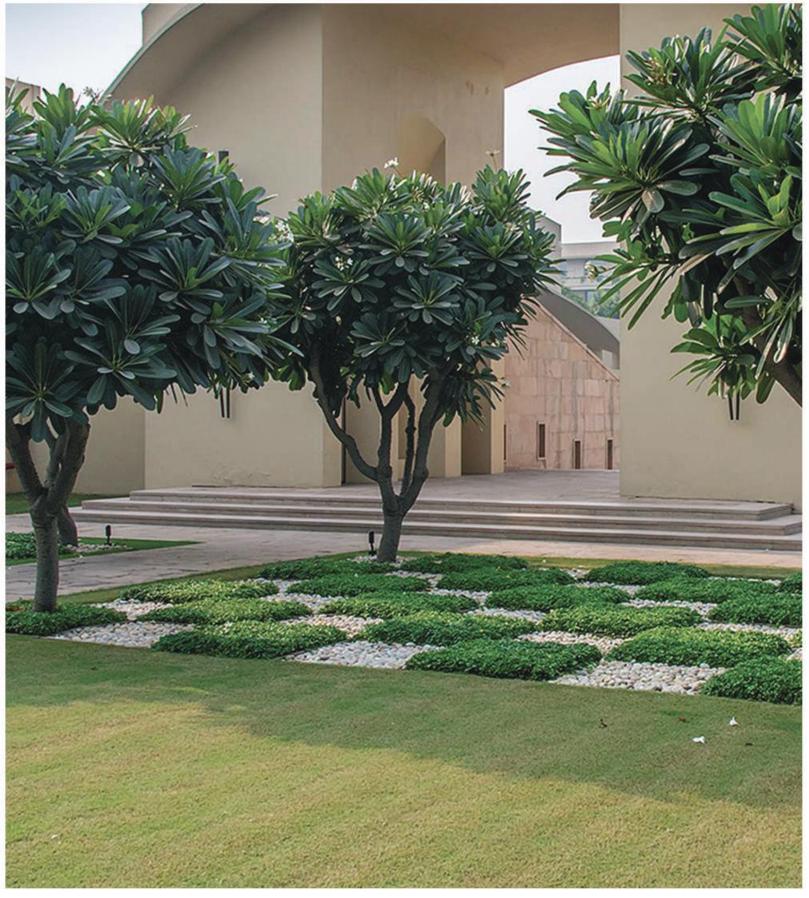


RECREATIONAL FEATURES

AMPHITHEATRE



PLUMERIA COURT

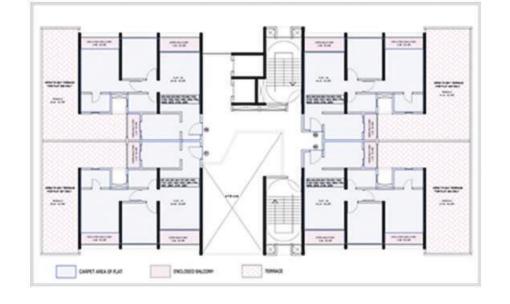


TYPICAL FLOOR PLAN - 'A' WING



5TH, 6TH, 7TH, 9TH, 10TH, 11TH, 13TH, 14TH, 15TH, 16TH, 17TH, 18TH, 20TH, 21TH AND 22ND FLOORS





	TYPE	AREA IN SQ.MT.						
UNIT NUMBER		UNIT	LIVING ROOM BALCONY	MASTER BEDROOM BALCONY ENCLOSED	KITCHEN DRY BALCONY	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT
X-01	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793.51
X-02	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793.51
X-03	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8
X-04	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8

3RD FLOOR PLAN - 'A' WING





UNIT NUMBER	TYPE	AREA IN SQ.MT.						
		UNIT	LIVING ROOM BALCONY	MASTER BEDROOM BALCONY ENCLOSED	KITCHEN DRY BALCONY	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT
302	2 BHK-TI	64.90	3.69	2.88	2.25	36.85	110.57	1190.17
303	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8
304	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8



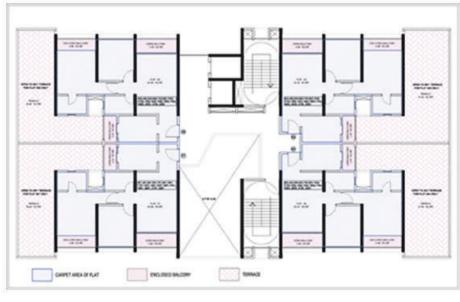
FLOOR PLANS

4TH FLOOR PLAN - 'A' WING





UNIT NUMBER	TYPE	AREA IN SQ.MT.						
		UNIT	LIVING ROOM BALCONY	MASTER BEDROOM BALCONY ENCLOSED	KITCHEN DRY BALCONY	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT
402	2 BHK-TI	64.90	3.69	2.88	2.25	,	73.72	793.52
403	2 BHK-T2	63.44	3.69	2.88	2.25	43.40	115.66	1244.95
404	2 BHK-T2	63.44	3.69	2.88	2.25	43.49	115.75	1244.95



FLOOR PLANS

REFUGE FLOOR PLAN - 'A' WING



UNIT NUMBER	TYPE	AREA IN SQ.MT.						
		UNIT	ROOM BEDROOM DRY	BEDROOM	KITCHEN DRY BALCONY	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT
				OPEN				
X-01	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793.51
X-02	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793.51
X-03	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8
X-04	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8

8TH, 12TH AND 19TH FLOORS





